



# SRIKRISHNA COLLEGE

ESTD : 1950 • Govt. Sponsored



Affiliated to The University of Kalyani

Re-Accredited by NAAC (cycle-II)

Memo No. ....

Date.....

## NOTICE

### Career Counseling Training for 6th Semester Students

This is to inform you that the career counseling cell of Sri Krishna College, Bagula in association with Naandi Foundation's Mahindra Pride Classroom has decided to organize a six day career counseling training for the 6th semester students starting from 14.03.2022. The main objective of this programme is to deliver an overview of digital marketing including Search Engine Optimization, Affiliate / Influencer Marketing and Freelancing Career in Digital Marketing. The course includes:

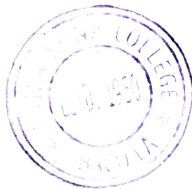
- Content Creation (Session Presentations, Post Assessment)
- Training Delivery
- Reading Materials
- Certification LMS / online licenses
- Case study

All the interested students are requested to register using the link <https://forms.gle/pBtL6rueAryVo4j77> on or before 13.03.2022. Full Schedule of the programme is given below :

Date	Venue	Time
14.03.22	Room No. 40-42	11.00am-3.30pm
15.03.22	College Auditorium	11.00am-3.30pm
16.03.22	College Auditorium	11.00am-3.30pm
17.03.22	College Auditorium	11.00am-3.30pm
21.03.22	College Auditorium	11.00am-3.30pm
22.03.22	College Auditorium	11.00am-3.30pm

For further details contact with Shri Binoy Biswas (9641332696) & Shri Kamlesh Poddar (6296545174).

Date- Bagula 11.03.22



PRINCIPAL

(Dr. Sukdeb Ghosh)

Srikrishna College, Bagula

Dr. Sukdeb Ghosh

Principal

Srikrishna College

Bagula Nadia,

W.P. PIN-741502

21<sup>st</sup> January, 2022

To,  
The Principal & Training & Placement Cell,  
Srikrishna College,  
Nadia, West Bengal.

**Sub: Proposal for Implementation of Mahindra Pride Classroom's Digital Marketing Training for the final year students from (B.Com./B.Sc./B.A./BBA/BCA/MBA).**

Dear Madam,

**Greetings from Naandi Foundation's – Mahindra Pride Classroom!**

It is our pleasure to introduce **Mahindra Pride Classroom**, which is a flagship CSR initiative of the Mahindra Group implemented by **Naandi Foundation**. The Mahindra Pride Classrooms (MPC) movement has, since 2016, been rendering yeoman service to final year students of Government and Non-Government various colleges like General (B. Com/B.A./B.Sc.), BBA, MBA, Polytechnics, ITI, Engineering and Nursing by enhancing their employability prospects manifold via a 40 to 120 hour carefully designed module. Since inception, we have partnered with 1643 institutions to train and empower over 3,00,000 youth from 19 states with the skills needed to get a job – and placing a significant number with reputed employers. **The complete cost of the training is supported by the Mahindra group as part of their CSR contribution.**

As part of our institutional skilling initiative in Maharashtra, we are very happy to inform you that we have collaborated with some of the finest Engineering, Hospitality Institutes, Nursing, Polytechnic, ITI's and Arts and Science colleges. We provide employability training to the students from less privileged backgrounds to bridge the gap between the campus and corporate. We impart soft skills, life skills, domain skills as well as employer-specific skills.

We understand how jobs anchor lives and how a good job becomes the foundation of a great career. At Mahindra Pride, we have embarked on a new journey to connect the right jobs to the right candidate, calling it **Job Utsav** - a celebration of jobs!!

As part of our Employability Skilling programme, this year apart from soft skills, communication skills, life skills and Interview preparation, we are planning to impart digital marketing course. **This is a carefully designed 40 hours course to give students in the final year of degree hands on knowledge in digital marketing including Search Engine Optimization Affiliate / Influencer Marketing and Freelancing Career in Digital Marketing.**

**The course includes:**

- Content Creation (Session Presentations, Post Assessment)
- Training Delivery
- Reading Materials
- Certification
- LMS / online licenses
- Case study

For imparting digital marketing skills, MPC has partnered with **Imarticus** Learning, a technology driven educational institute that has immense expertise in transforming careers across industries such as financial services, analytics and AI, business analysis and core technology. Imarticus has evolved into the preferred sourcing, training, and skill development partner that caters to the human capital and up-skilling needs of over 120 firms, which include leading KPOs, global and domestic banks, consulting, technology and analytics firms such as HDFC Bank, BNP Paribas, Goldman Sachs, Morgan Stanley, Aditya Birla, KPMG and Accenture amongst many others.

The students will be provided with MPC certificate upon completing the programme. Only students with 80% attendance and good performance assessment score will be eligible for the certificate.

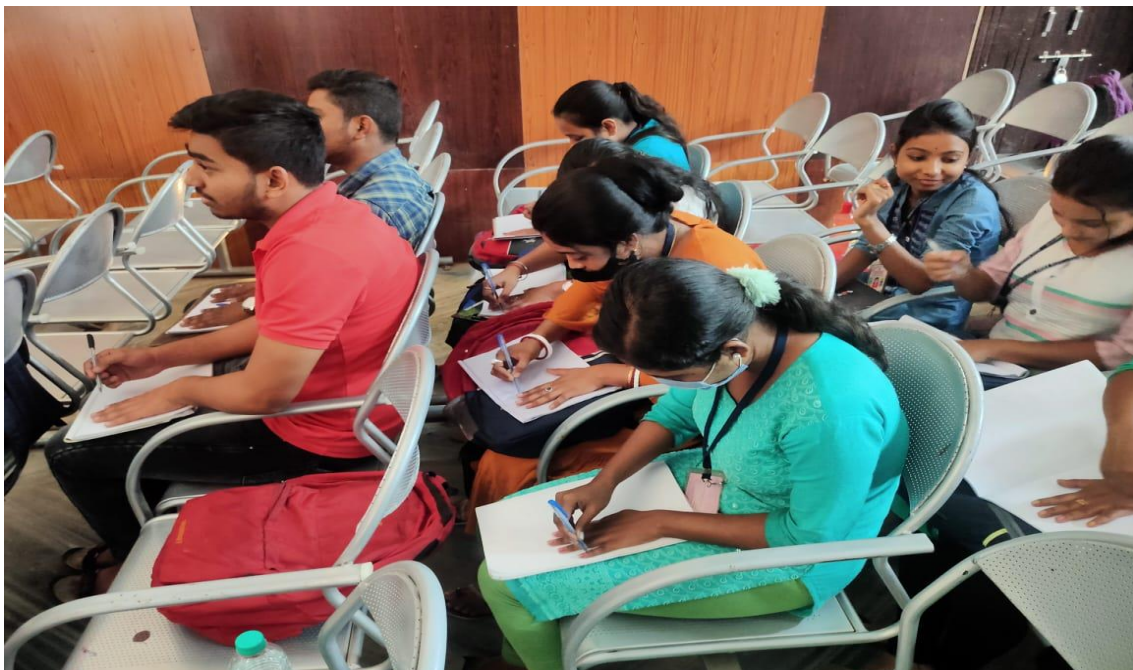
We deem ourselves honored to serve the underserved youth through our skilling initiative by training the aspiring general (B.Com./B.Sc./B.A./BBA/BCA/MBA) students in employability skills. Therefore, we would like to request you to help us to identify the students who are actually in need of an opportunity to enable themselves meet the expectations of the industry and become more employable. Kindly note that we will be conducting a performance assessment audit (College/Student Based) at the conclusion of the said project, which will be a base line for the implementation of the project in the upcoming years.

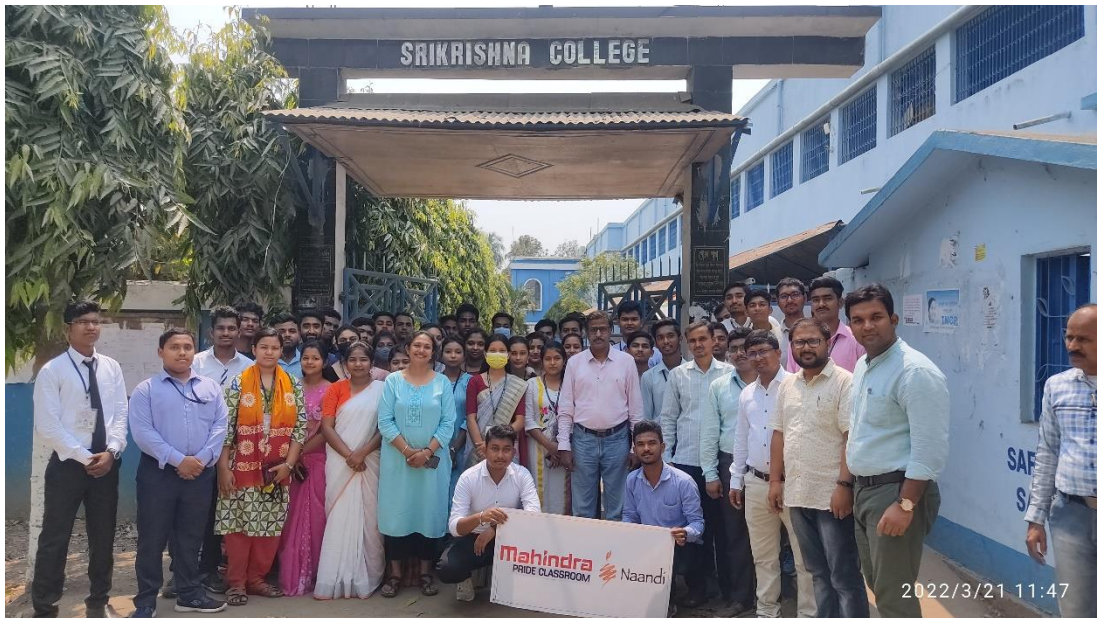
We are looking forward to your wholehearted support. Once again thank you so much for associating with us in this initiative to empower the youth of our nation.

**Thanks & Regards****Swobnom Saud****State Coordinator| Mahindra Pride Classroom****Mobile - +91 8847263133****Naandi Foundation****[www.naandi.org](http://www.naandi.org)**

# SRIKRISHNACOLLEGE,BAGULA, NADIA

Career Counselling 21-22





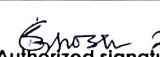
**Mahindra**  
PRIDE CLASSROOM

 **Naandi**

PROJECT / STATE	MPC OFF - CAMPUS / West Bengal
Name Of the Trainer	Piyali Ganguly
Name Of the College	SRIKRISHNA COLLEGE
College Location	BAGULA, NADIA

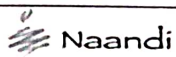
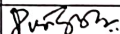
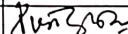
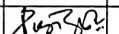
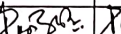
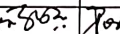
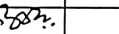
Sl No.	Date	Session Start Time (HH:MM - 24H)	Session End Time (HH:MM - 24H)	Total No. Of Hours
1	14TH MAR 2022	10:00:00 AM	16:00	6 hours
2	15th MAR 2022	10:00:00 AM	16:00	6 hours
3	16th MAR 2022	10:00:00 AM	16:00	6 hours
4	17th MAR 2022	10:00:00 AM	16:00	6 hours
5	19th MAR 2022	10:00:00 AM	16:00	6 hours
6	21ST MAR 2022	10:00:00 AM	16:00	6 hours
TOTAL No. Of Hours				36 Hours

  
Trainers signature

 21.03.2022  
College Authorized signature  
Dr. Sukdeb Ghosh  
Principal  
Srikrishna College  
Bagula Nadia,  
WB. PIN-741502

MPC State Head Signature

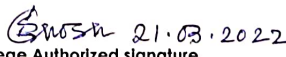


<b>Mahindra</b> PRIDE CLASSROOM											
<b>Trainer Attendance Of Mahindra Pride Classroom- MPC Training for Srikrishna College, Bagula, Nadia from 14th March, 2022 till 21st March, 2022</b>											
Month-7th February 2022 to 12th oct 202		Date	Date	Date	Date	Date	Date	Date	Date	Date	Date
Name		14th March	15th March	16th March	17th March	19th March	21st March				
Piyali Ganguly	Time In	10.00 AM	10.00 AM	10.00 AM	10.00 AM	10.00 AM	10.00 AM				
	Time Out	16.00 PM	16.00 PM	16.00 PM	16.00 PM	16.00 PM	16.00 PM				
	Signature										

  
Trainers signature

MPC State Head  
Signature



 21.03.2022  
College Authorized signature  
Dr. Sukdeb Ghosh  
Principal  
Srikrishna College  
Bagula Nadia,  
W.B. PIN-741502

Mahindra PRIDE CLASSROOM		Students Attendance of MPC-SRIKRISHNA COLLEGE, BAGULA					Naandi	
PROJECT / STATE		MPC OFF - CAMPUS / WEST BENGAL						
Name Of the College		SRIKRISHNA COLLEGE, BAGULA						
College Locallon		BAGULA, NADIA						
Sl No.	Name Of The Students	Moblle No.	14-02	15-02	16-02	17-02	19-02	21-02
1	RAKESH ROY	9932736998	A	A	A	A	A	A
2	Ayan Roy	7686003714	P	P	A	A	A	A
3	Tanmoy Joardar	8207263801	P	A	A	A	A	A
4	Ankita Sengupta	8617531974	A	A	A	A	A	A
5	Pritam Biswas	8696960467	P	P	P	P	P	P
6	Rupa kar	8637860467	A	A	A	A	A	A
7	Swapna Bagchi	9339215468	A	A	A	A	A	A
8	Priya Majumder	9734849796	P	P	P	P	P	P
9	Mou mondal	8670980614	P	P	A	P	P	P
10	Plyali biswas	6296737321	P	P	P	P	P	P
11	Bipasha Ghosh	9064649881	P	P	P	P	P	P
12	Shakespeare Malita	8927347305	A	A	A	A	A	A
13	LIPIKA MAZUMDER	8670783108	P	P	P	P	P	P
14	NISHA DEY	9800799120	P	P	P	P	P	P
15	Debjit Mukherjee	6295050875	A	A	A	A	A	A
16	Biprajit Mondal	7718675005	P	P	P	P	P	P
17	Gopa pal	7908981220	P	P	P	P	P	P
18	SUJAN MAHISHYA	6296384875	P	P	P	P	P	P
19	Srimati Das	9832509770	P	P	P	P	P	P
20	SHRYESI BISWAS	8145487922	A	P	P	A	P	P
21	Rana Biswas	8927090768	P	A	A	A	A	A
22	Pritam Biswas	6296275197	A	A	A	A	A	A
23	Somashri Ghosh	8101994192	P	P	P	P	P	P
24	Ashis Majumder	8167230367	P	P	P	P	P	P
25	Souham Bhowmick	7908357118	P	P	P	A	P	P
26	Rajib Biswas	8101611668	P	P	P	P	P	P
27	Prasanta paul	8016954627	A	P	P	P	P	P
28	GOUTAM KUMAR PAUL	7076662679	P	P	A	P	P	P
29	Anup Biswas	7478679728	P	P	P	P	P	P
30	Isha Biswas	7407587817	P	P	P	A	P	P
31	Prahallad Ghosh	7319209648	P	P	P	A	P	P
32	Somen das	9641954631	A	A	A	A	A	A
33	Sayan Biswas	7908452922	A	A	A	A	A	A
34	DIPTANGA DEBNATH	9614457618	P	P	P	P	P	P
35	Hirak Biswas	7003271504	P	P	P	A	A	A
36	RAHUL MANDAL	9382409810	P	P	P	A	A	A
37	Somnath Ghosh	6296064746	P	P	P	A	P	P
38	Rimi Sutradhar	9382750768	P	P	P	P	P	P
39	Aparna paul	8101630435	A	P	P	A	P	P
40	Abhijit Modak	7478749301	P	P	P	A	P	P
41	Sutanu paul	8640044451	P	P	P	P	P	P
42	Abhijit Halder	6295076338	P	P	P	P	P	P



*Ghosh* 21.03.2022  
 Dr. Subodh Ghosh  
 Principal  
 Srikrishna College  
 Bagula Nadia,  
 W.B. PIN-741502



43	Rohit Sen	8972369778	A	P	P	P	P	P
44	BRIJIT DUTTA	8116417088	P	P	P	A	P	P
45	Debjoti Chakraborty	6296767797	P	P	P	A	P	P
46	SUKONA BISWAS	9883362874	P	P	P	P	P	P
47	Prity bain	9749144886	P	P	A	A	P	P
48	Sayan Kumar pal	9663462681	A	A	A	A	A	A
49	Sumit Adhikary	7384643318	P	P	P	P	P	P
50	Priti Biswas	8327226747	P	P	P	P	P	P
51	Tanmay Biswas	6296806982	P	P	P	P	P	P
52	Arpita Sarkar	9339177623	P	A	P	P	P	P
53	Shilpu Mondal	9664002407	P	A	P	P	P	P
54	Anamika Dutta	7679078165	P	P	P	A	P	P
55	PRIYANSHU GHOSH	7407668164	P	P	P	P	P	P
56	Tushar Das	7384638342	P	P	P	P	P	P
57	Barnali Mondal	7001620176	P	P	P	P	P	P
58	Arup Kumar Dey	9083861080	P	P	P	P	P	P
59	SAJAL GHOSH	8327657174	A	P	P	P	P	P
60	Soumik Dey	8327679769	A	P	P	P	P	P
61	Rajdwip Ghosh	9339665344	A	P	P	P	P	P
62	Sanjib Barui	7098643248	A	P	P	P	P	P
63	Sudipta Mondal	7384626046	A	A	P	P	P	P
	Riya Biswas	9883068989	P	A	P	P	P	P

*Ghosh* 21.03.2022

Trainers signature

MPC State Head Signature



College Authorized signature  
Dr. Sukdeb Ghosh  
Principal  
Srikrishna College  
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